

# Critic Affiliate Agreement

## 1. Affiliate Enrollment

Your acceptance into the affiliate program is at the sole discretion of ReelTalk. To be admitted, you must first contact us with an indication of your interest. After receiving your request for consideration, we will ask you to submit samples of your work and other relevant information. If you are not accepted as a ReelTalk affiliate critic, you are welcome to reapply at a later date.

## 2. Critic Responsibilities

As an affiliate critic of ReelTalk Movie Reviews, you will be responsible for writing a minimum of 4 (four) non-exclusive approved articles (“reviews” or “features”) each month. An approved review or feature refers to any review or feature accepted by a moderator and posted on the website. ReelTalk reserves the right to reject a submission for any reason and will provide an explanation of the reason for rejection. To be counted as part of the minimum requirement, the submission must be of a timely nature. A feature must relate to current news or events, and a review must be about a movie currently in theaters (either in wide or small-scale release).

## 3. ReelTalk Responsibilities

ReelTalk agrees to provide you with appropriate levels of access to the software on the ReelTalk site for the submission of content and the management of your account online. In addition, we will provide a biography page for you (with a link to your personal website, should you choose to list one).

## 4. ReelTalk Commitment

ReelTalk is committed to: (a) providing quality movie reviews and features to our audience at [www.reeltalkreviews.com](http://www.reeltalkreviews.com) and to our affiliate websites; (b) gaining exposure through advertising, including but not limited to mass mailings, contests and banner advertising; and (c) becoming the premier movie review website on the Internet.

## 5. Compensation

In return for meeting the minimum requirements, you will be paid 5% of ReelTalk’s NET profits as they accrue. If the minimum requirements are not met, you will receive 1% of ReelTalk’s NET profits for each approved article.

## 6. Payment Schedule

Compensation will be mailed out by check to your contact address within 30 days of the end of each month in which NET profits accrue.

## 7. Modification of the Agreement

This agreement may be modified at any time with all affiliate critics being notified a minimum of 30 days in advance of the changes going into effect. At the time of notification, you have the option to terminate your affiliation with ReelTalk with no penalty. If you choose to accept the modified agreement, do nothing and your affiliation will continue. If you do not agree with the changes, you must contact ReelTalk in writing (e-mail or snail mail) to terminate your agreement.

## 8. Termination

Termination of this agreement must be made in writing (e-mail or snail mail) and will end any responsibilities on your behalf. In addition, ReelTalk holds the right to terminate an agreement with an affiliate at any time for any reason. At the point of termination (by either ReelTalk or the critic), all submissions made to ReelTalk will remain the property of ReelTalk with credit given to the critic. Any full or partial payments owed by ReelTalk to the critic at the time of termination will be paid in full within 30 days of finalization of the termination.